

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** OUTREACH ASSOCIATES/DIRECT  
ADVANTAGE MARKETING

**Address:** 2100 WHARTON STREET, SUITE 510  
PITTSBURGH PA  
15203-

**Phone:** (412) 381-2300

**Fax:** (412) 381-1259

**FEIN #:** 52-2406431

## Charitable Organization

**Name:** JANE GOODALL INSTITUTE FOR  
WILDLIFE RESEARCH, EDUCATION  
& CONSERVATION (THE)

**Address:** 4245 NORTH FAIRFAX DRIVE, SUITE #600  
ARLINGTON VA  
22203-

**Phone:** (703) 682-9220

**Fax:** (703) 682-9212

**FEIN #:** 94-2474731

**Campaign ID:** 192-2576-3

**Type of Solicitation:** TELEMARKETING

**File Date:** 3/16/2007

**Percentage of Funds - Charitable Organization:** 47.00%

**Percentage of Funds - Professional Solicitor:** 53.00%

Revenues		Expenses	
Telemarketing	\$284,614	Salaries	\$151,196.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$151,196.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$133,418.00
Other Revenue	\$0.00		
Total Revenue	\$284,614.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007